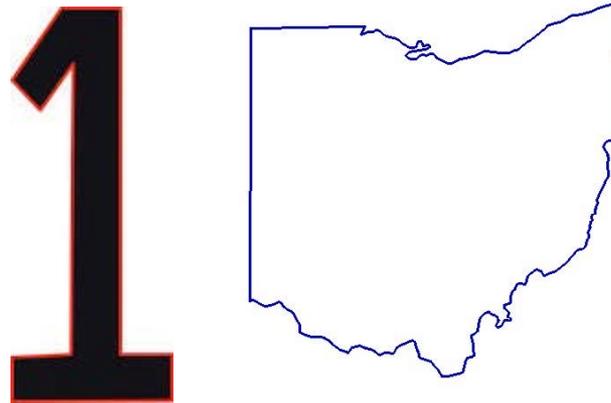


Oh1o* Fiscal Resource

Streamlining Access to Web-Based Fiscal Resources for State of Ohio Employees



Ohio Fiscal Academy

Cohort 5
2015

* 'One Ohio'

Team Oh1o Members:

- Benjamin Christensen
- James Lapczynski
- Robert Moore
- Shaun Walz
- Tina Wood



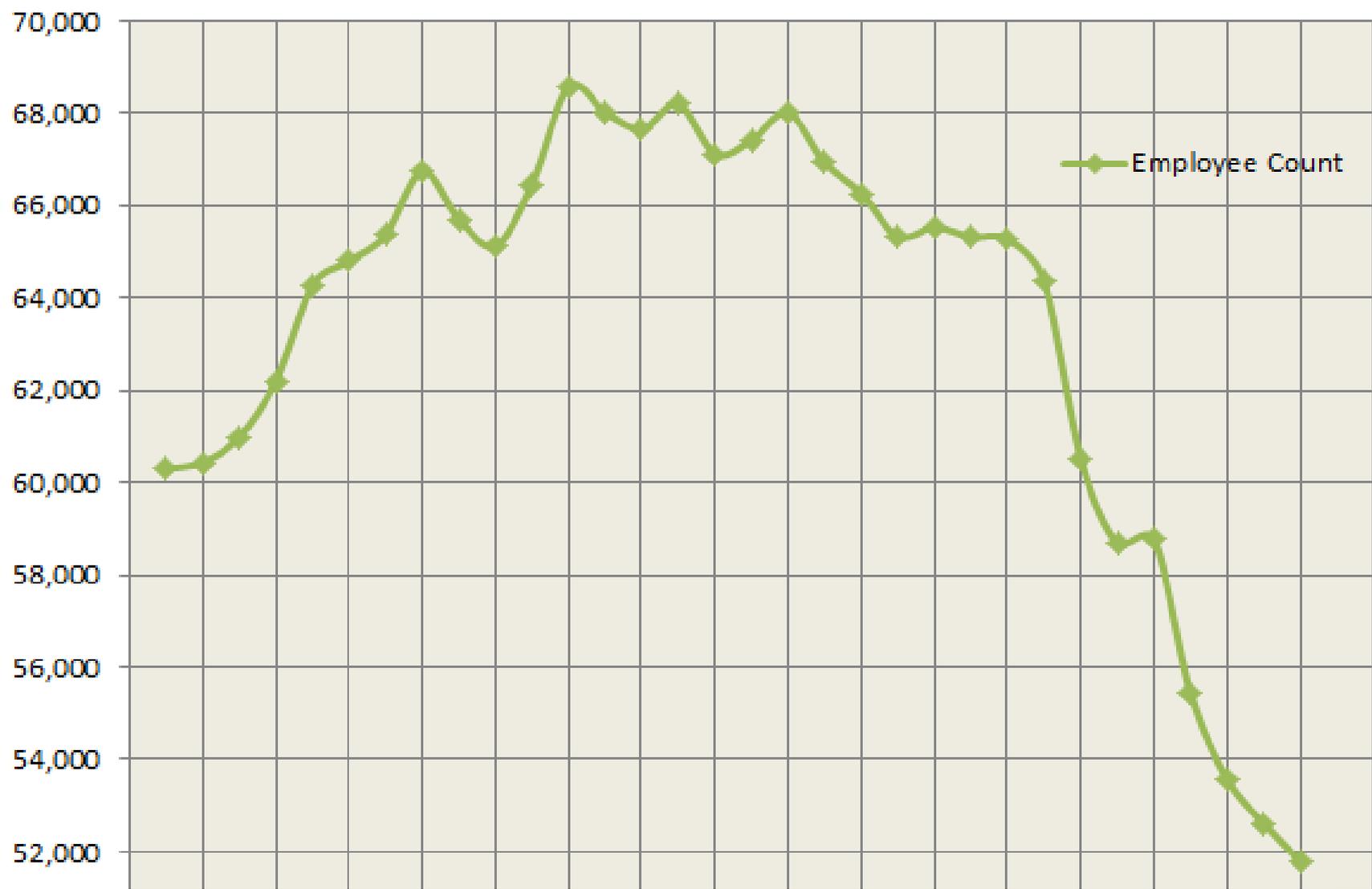
Problem Statement

In the absence of a single point of reference for all statewide budget and finance-related information, State of Ohio fiscal employees and management are likely missing out on valuable communications and resources to perform most effectively and efficiently. Further, the State of Ohio lacks a central resource to better address fiscal-based succession planning and a more-unified approach to on-boarding.



Purpose Statement

The development of the Oh1o Fiscal Resource is a proactive effort to establish a single point of reference for all interested State of Ohio employees on budget and finance matters, to address existing shortfalls in statewide continuity, communication, and education, in addition to succession planning and on-boarding.



Thousands of State of Ohio employees are at or nearing retirement eligibility.

Consolidating fiscal resources and info into a single site will achieve a more unified coordination of succession planning and training.



Welcome to "The FIN SOURCE" for Ohio

"The FIN SOURCE" for Ohio (State Online User Resource for Comprehensive Education) is an online, single-stop shop where State of Ohio Financial policies and procedures are documented.

"The FIN SOURCE" for Ohio consolidates knowledge and streamlines processes through the collaboration and input of various state agencies. This online, searchable help site is a "one-stop-shop," providing users with the "OAKS FIN Policy Manual" and the "OAKS FIN Online Process Manual."

The "OAKS FIN Policy Manual" provides policy and guidance to agencies on the state's revenue and expenditure processes, as well as the payment process. The "OAKS FIN Online Process Manual" equips users with step-by-step procedures for the various modules' functions within OAKS Financials.

"The FIN SOURCE" provides complete and easy access to information by:
 - Providing one current version of a process or procedure
 - Providing easy key-word search functionality
 - Providing dynamic content to a user-friendly web-based location

"The FIN SOURCE" for Ohio is in a continuous improvement process and will have various cosmetic and usability enhancements in addition to new processes and procedures.

If you have a suggestion, please contact us at OBM.TrainingAcademy@obm.ohio.gov.

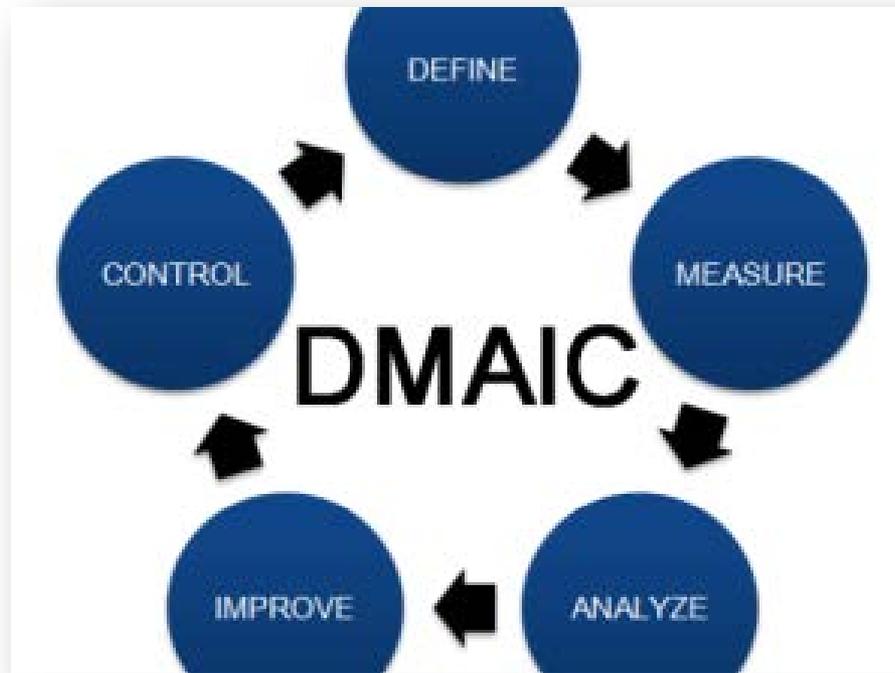
"The FIN SOURCE" for Ohio also provides quick links to various Financials-related resources:



State Online User Resource for Comprehensive Education

Capstone mentor

Team Oh1o - independent



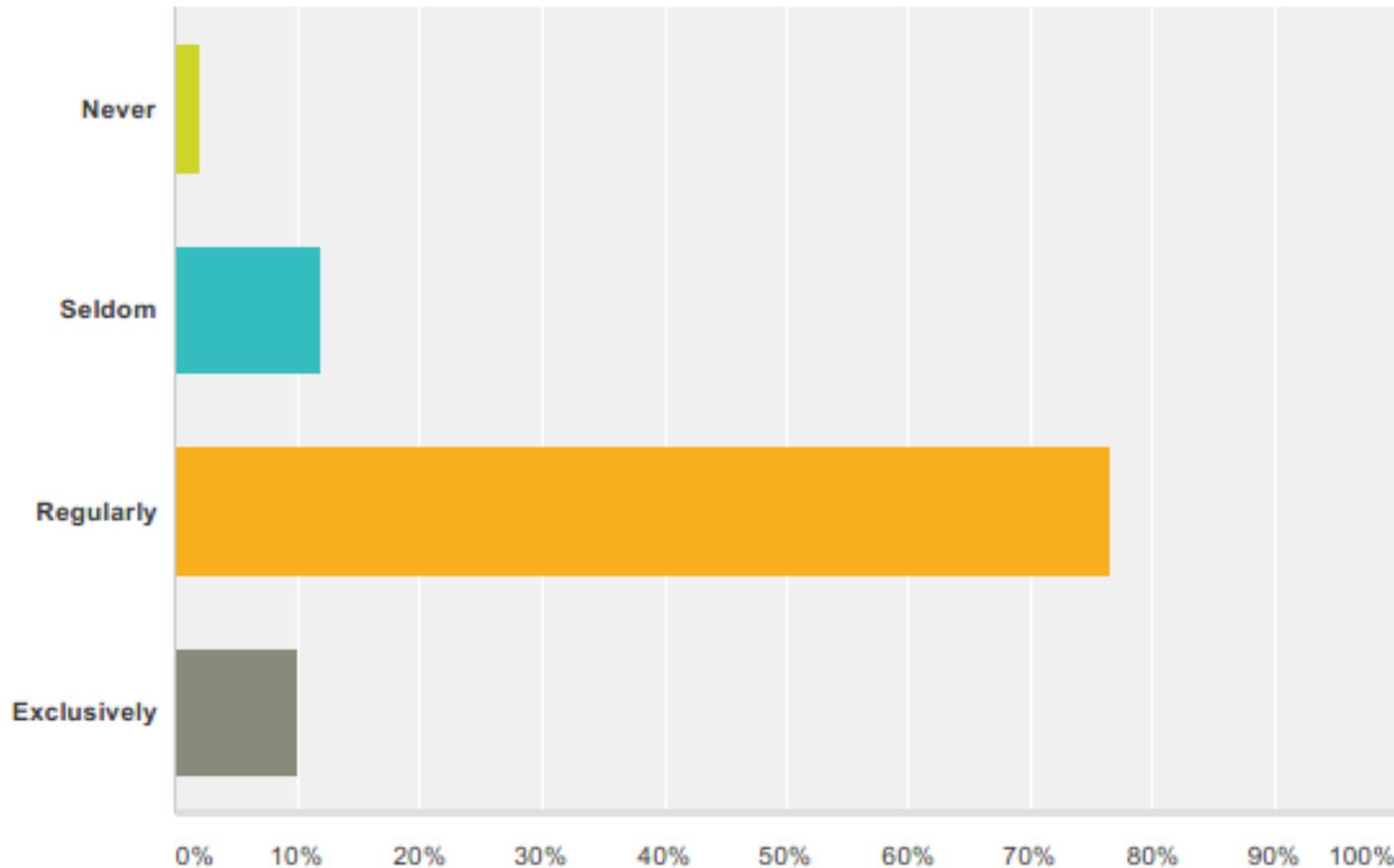
Approach and Methodology

Define the problem, Measure the current state and desired result, Analyze data to further understand the problem, Improve or eliminate the underlying causes of the problem, and Control the process or result for the long run.

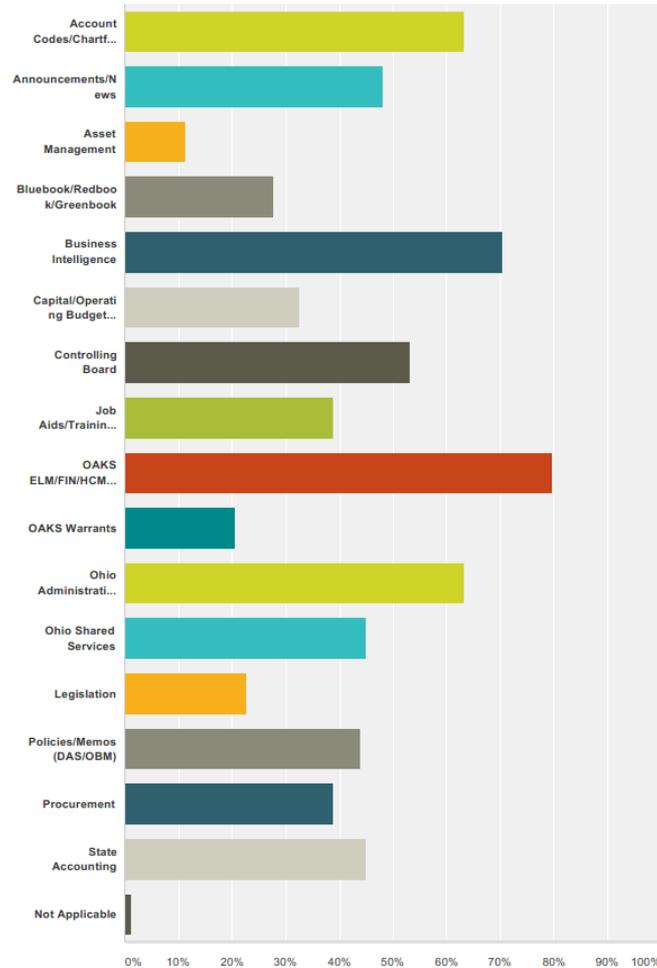
Research Strategies

- **Survey**
- **Other States**
- **Website Development**
- **Marketing**

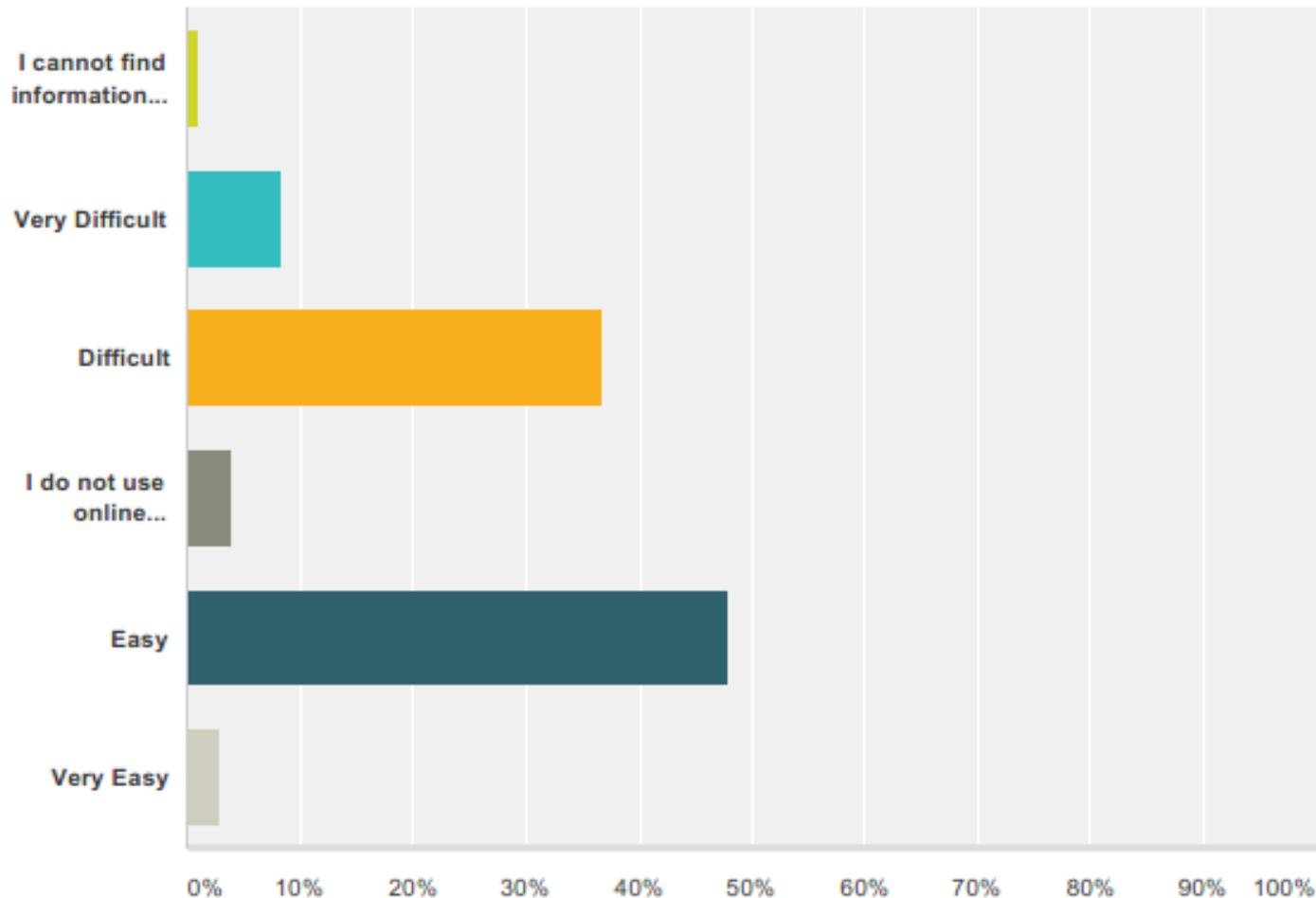
76% Of survey participants use State of Ohio websites to perform regular job duties.



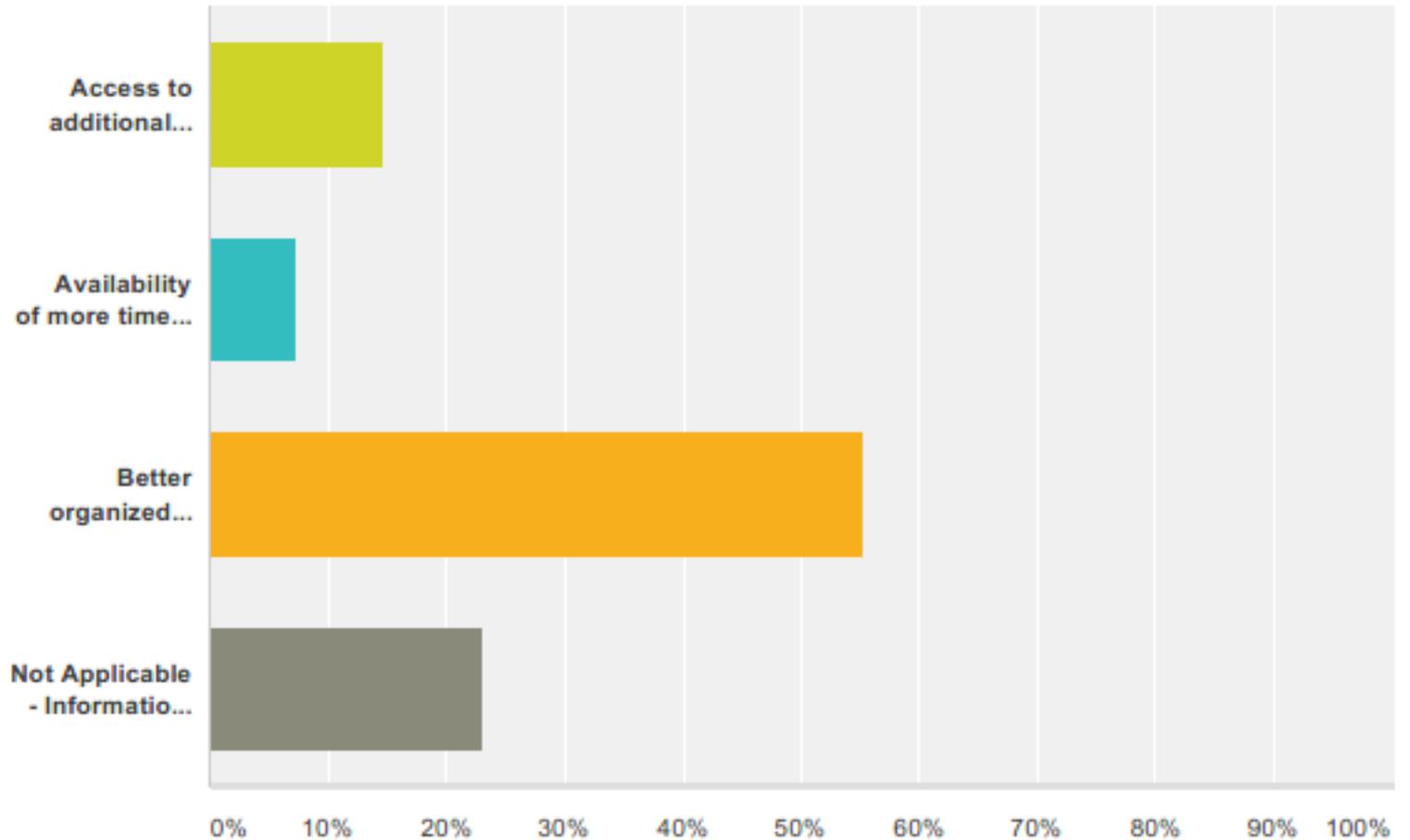
Fiscal websites frequently accessed.



How easy is it to navigate most State of Ohio Websites to find fiscal info?



45% Stated - Organized websites would simplify access to fiscal info.





Research - Other States

- SharePoint databases
- High level budget and revenue data
- Independent websites

Team Oh1o - Research - Other States

- Contacted all 50 states - central operations
- No obvious examples found of State government websites setup as centralized 'portals' to other sites



Website Development

- Successful Website points:
 1. What's in it for me?
 2. Don't make me think!
 3. Avoid visual clutter.
 4. Content is king.
- Three Click Rule
- HTML 5 Necessary



Oh1o Fiscal Resource - Mobile



Conclusion - Scope of Purpose

- Create a site as a launch point for all State of Ohio fiscal information
- Offer a realistic recommendation to improving the organization of State of Ohio fiscal resources without duplication or excessive effort

Oh1o Fiscal Resource - Access

- Link from myOhio.gov
- Accessible without requiring a login
- Mobile device-friendly

Oh1o Fiscal Resource - Content

The screenshot displays the homepage of the Oh1o Fiscal Resource website. At the top center, the title "Oh1o Fiscal Resource" is prominently displayed in a white box. Below the title is a navigation menu with links for Home, About, Quick Links, Services, and Contact. The main content area is organized into several columns and sections:

- Required Prompts:** A section with a form for "Department" and "Budget Period".
- ECB:** A section for the "Controlling Board" with the ECB logo and the tagline "Return to the Fiscal House Page".
- LSC Radbook, Gri...:** A section featuring an image of several colorful folders.
- Ohio Shared Services:** A section with a large blue and green logo and the text "Ohio Shared Services Service first a division of CMM".
- myOhio:** A section with the "myOhio" logo.
- Ohio DAS:** A section for "DAS Policies" with the Ohio DAS logo and the tagline "Service - Support - Solutions".
- Joint Committee on...:** A section with a small logo and the text "Joint Committee on...".
- Questions? We can help!:** A blue call-to-action box with a "Contact Us" button.
- Budget Timeline:** A section with an image of a calendar and the text "Budget Timeline".

At the bottom of the page, there is a "Contact us" link and social media icons for Facebook, Twitter, and Google+.

Oh1o Fiscal Resource - Design

- Branding and layout will mirror myOhio.gov
- Full content accessible on a mobile device or smartphone



Marketing and Launch

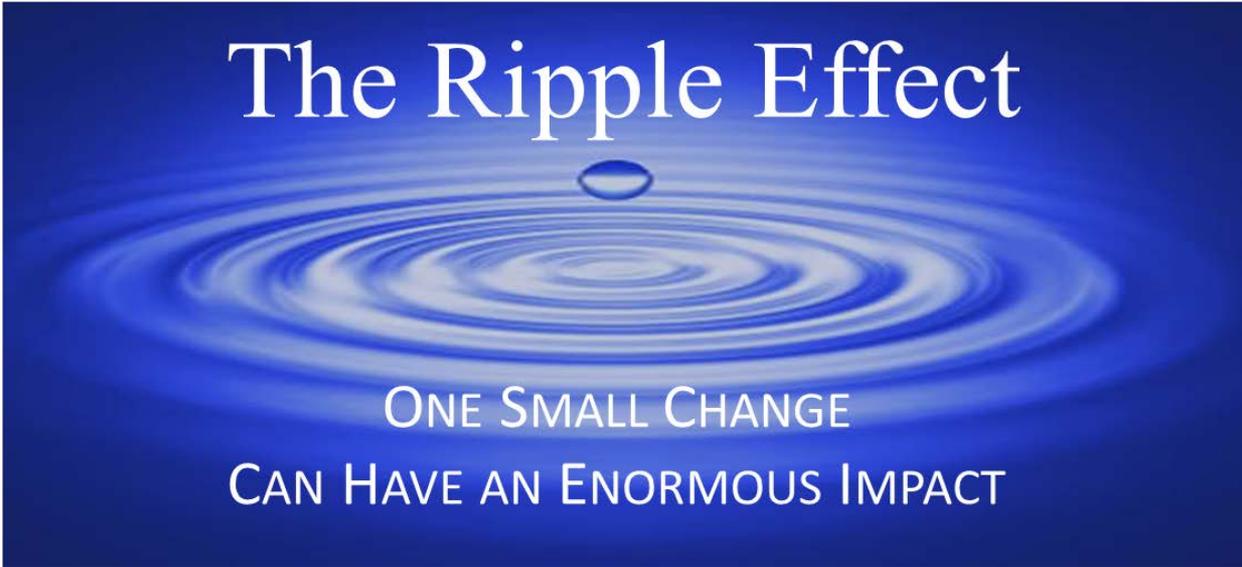
- Limit the website marketing and launch to a paper-free digital format from a variety of sources
- Timing
- Announcement
- Agency Intranet

Maintenance



- OBM/DAS
Collaborative effort
- Fiscal Academy
Alumni

The Ripple Effect



ONE SMALL CHANGE
CAN HAVE AN ENORMOUS IMPACT

QUESTIONS

